

Quilters' Travel Companion and Crafters' Guide



Quilters often have more than one love, so we're including all genres in one book for the first time!!

JOIN US

get your shop into the 15th edition!

***We have added yarn ♦ knitting,
wool ♦ felt, cross-stitch &
needlepoint shops in the 2018-20 edition !!***

Please fill out the enclosed forms so we may start putting your ad together or just give us a call at **719-685-5041** and we'll take care of it all over the phone.

Then we'll send you an ad proof and make any changes necessary until you are happy with your ad.

**Check Out
our Early Bird
Specials**

Make your ad stand out by going

FULL COLOR

Advertising Rates are for 2 years!!

15th Edition 2018 - 2020



Please see order form for ad dimensions and pricing. A minimum of 5 books comes with your ad placement, please see order form for more options. Please return the order form with this sheet.

----payment required with this form ----

Please check the box(es) below that apply to your shop

- Quilting**
- Knitting & Yarn**
- Cross-Stitch, Felt/Wool, Needlepoint**

Shop Name _____
Address _____ P.O. Box _____
City _____ State _____ Zip _____
Phone _____
800 number if applicable _____
Shop Hours _____

20 Word Description:

Web Site Address _____

Owner(s) _____
Please provide this for our records. Would you like the owner(s) names included in your ad? Yes No

E-Mail Address _____
Please supply this for our records. Would you like it included in the ad? Yes No

Maps on Your Ad:
 Yes, I would like a map in my ad. No, I prefer not to have a map in the ad.

OPTIONAL INFORMATION: For a more compelling ad.
Please provide this information only if you would like it in your ad.

Year your shop opened _____ Square Ft. _____ Fax # _____
of Bolts if applicable _____ # of Skeins if applicable _____
Other _____

How would you like the proof sent?
 Email USPS (please check one)

Everyone gets a proof and we will send a new proof if changes to the ad are requested.
If you would like the proof sent to a different email than the one listed above, please enter that address here:

Shop Ad Order Form U.S.A.

You may submit your own camera ready ad or we can create your ad at no extra charge.

Submitting your own ad? Please note that all ads **must** include a city/state bar. We will be using this to indicate what your shop carries as we are including quilting, yarn and needlecraft shops all together in this edition. JPEG OR PUB are preferred.

Choose the size ad you would like with 5, 10 or 20 books.

FYI: the order of 10 books includes a free book and the order of 20 books includes a free book and free shipping.

AD SIZE	WITH 5 BOOKS	WITH 10 BOOKS	WITH 20 BOOKS	WEBSITE AD
We can design any size ad at no extra charge--we do about 90% of the ads.	B&W / Color	B&W / Color	B&W / Color	B&W/Color Same Price
Standard - 3 3/4" W x 1 7/8" H	\$85 / \$132	\$135 / \$182	\$225 / \$272	\$60
Double Standard 3 3/4"W x 3 7/8"H	\$240 / \$360	\$290 / \$410	\$380 / \$500	\$85
Quarter Page 3 3/4"W x 4 7/8"H	\$300 / \$455	\$350 / \$505	\$440 / \$595	\$110
Triple Standard 3 3/4"W x 5 7/8" H	\$340 / \$520	\$390 / \$570	\$480 / \$660	\$125
Half Page 7 1/2"W x 5"H or 3 3/4"W x 10" H	\$450 / \$690	\$500 / \$740	\$590 / \$830	\$175
Full Page 7 1/2"W x 10"H	\$780 / \$1195	\$830 / \$1245	\$920 / \$1335	\$275

QUESTIONS:

Chalet Publishing, PO. Box 370
 Depoe Bay, OR 97341 Phone 719-685-5041
 kyle@quilterstravelcompanion.com
 www.quilterstravelcompanion.com or www.crafterstc.com

Order:

Ad Size _____ B&W or Color \$ _____ from chart above--**required**

Yes, I'd like a website ad also \$ _____ from chart above--**not required**
 (just skip if you don't want this)

ad size and website ad size must match
 (website price runs your ad on our website through June 2020)

Sub-Total \$ _____ **Add** the 2 lines from above

Multiply your sub-total by .95 and this is your total with the 5% discount Total \$ _____
 (only if paying by December 31, 2017)

Please Return with check or credit card information: We will send you a paid invoice with your first proof.

Card Number _____ Exp _____
 Visa, MC, Discover, American Express

Card Billing Zip Code _____ 3 digit Security Code _____
 (4 digits if AmExpress)

Shop Name _____ Shop Representative _____

City _____ State _____

Quilt Shows

We always need help finding out about new shows or changes to shows we already have.

GET YOUR SHOW IN NOW !!!

Please fill out below or pass our information on to show organizers in your local area. The basic listing is free, however, shows can also get an ad in the book, please contact us if you would like more information and pricing.

sam@quilterstravelcompanion.com

Show Name _____ Theme _____

Regularly Scheduled? Annual Even Years Odd Years

Exact Dates _____ Hours _____ Admission \$ _____

Sponsored by: _____

Location w/ address _____

Website _____

Comments About the Show _____

Contact Person _____ Phone # _____

email _____

