

Quilters' Travel Companion and Crafters' Guide



Crafters often have more than one love, so we're including all genres in one book!!

JOIN US

get your shop into the 15th edition!

***We're adding yarn / knitting,
wool / felt, cross-stitch***

& needlepoint shops in the 2018-20 edition !!

Please fill out the enclosed forms so we may start putting your ad together or just give us a call at **719-685-5041** and we'll take care of it all over the phone.

Then we'll send you an ad proof and make any changes necessary until you are happy with your ad.

Advertising Rates are for 2 years!!

15th Edition 2018 - 2020

Get Me Into the Quilters' Travel Companion and Crafters' Guide

Please see order form for ad dimensions and pricing.
 A minimum of 5 books comes with your ad placement, please see order form for more options.
 Please return the order form with this sheet.

----payment required with this form ----

Please check the box(es) below that apply to your shop

- Quilting** **Knitting & Yarn**
 Cross-Stitch, Felt/Wool, Needlepoint

Shop Name _____
 Address _____ P.O. Box _____
 City _____ Province _____ Postal Code _____
 Phone _____
 800 number if applicable _____
 Shop Hours _____



20 Word Description:

(can be longer for the double standard thru full page options)

Web Site Address _____

Owner(s) _____
 Please provide this for our records. Would you like the owner(s) names included in your ad? Yes No

E-Mail Address _____
 Please supply this for our records. Would you like it included in the ad? Yes No

Maps on Your Ad:

Yes, I would like a map in my ad. No, I prefer not to have a map in the ad.

OPTIONAL INFORMATION: For a more compelling ad.

Please provide this information only if you would like it in your ad.

Year your shop opened _____ Square Ft. _____ Fax # _____

of Bolts if applicable _____ # of Skeins if applicable _____

Other _____

How would you like the proof sent?

- Email USPS (please check one)

Everyone gets a proof and we will send a new proof if changes to the ad are requested.

If you would like the proof sent to a different email than the one listed above, please enter that address here:

Shop Ad Order Form **Canada**

You may submit your own camera ready ad or we can create your ad at no extra charge.

Submitting your own ad? Please note that all ads **must** include a city/state bar. We will be using this to indicate what your shop carries as we are including quilting, yarn and needlecraft shops all together in this edition.

Purchasing books for your shop is optional, see chart.

FYI: the order of 10 books includes a free book.

AD SIZE	Ad Only	WITH 5 BOOKS	WITH 10 BOOKS	WEBSITE AD
We can design any size ad at no extra charge--we do about 90% of the ads.	B&W / Color	B&W / Color	B&W / Color	B&W / Color Same Price
Standard - 3 3/4" W x 1 7/8" H	\$65 / \$110	\$130 / \$175	\$205 / \$255	\$60
Double Standard 3 3/4"W x 3 7/8"H	\$195 / \$295	\$260 / \$360	\$340 / \$440	\$85
Quarter Page 3 3/4"W x 4 7/8"H	\$260 / \$395	\$325 / \$460	\$405 / \$540	\$110
Triple Standard 3 3/4"W x 5 7/8" H	\$290 / \$425	\$355 / \$490	\$435 / \$570	\$125
Half Page 7 1/2"W x 5"H or 3 3/4"W x 10" H	\$410 / \$615	\$475 / \$680	\$555 / \$760	\$175
Full Page 7 1/2"W x 10"H	\$700 / \$1050	\$765 / \$1145	\$845 / \$1225	\$275

QUESTIONS:

Chalet Publishing, PO. Box 370

Depoe Bay, OR 97341 Phone 719-685-5041

kyle@quilterstravelcompanion.com

www.quilterstravelcompanion.com or www.crafterstc.com

Order:

Ad Size _____ B&W or Color \$ _____ from chart above

Yes, I'd like a website ad also \$ _____ from chart above
(just skip if you don't want this)

ad size and website ad size must match
(website price runs your ad on our website through June 2020)

Sub-Total \$ _____ **Add** the 2 lines from above

Multiply your sub-total by .95 and this is your total with the 5% discount Total \$ _____
(only if paying by December 31, 2017)

Please Return with credit card information: We will send you a paid invoice with your first proof.
We apologize, but we can not take checks written on Canadian Banks--just our bank's policy.

Card Number _____ Exp _____
Visa, MC, Discover, American Express

Card Billing Postal Code _____ 3 digit Security Code _____
(4 digits if AmExpress)

Shop Name _____ Shop Representative _____

City _____ Province _____

Quilt Shows

We always need help finding out about new shows or changes to shows we already have.

GET YOUR SHOW IN NOW !!!

Please fill out below or pass our information on to show organizers in your local area. The basic listing is free, however, shows can also get an ad in the book, please contact us if you would like more information and pricing.

sam@quilterstravelcompanion.com

Show Name _____ Theme _____

Regularly Scheduled ? Annual Even Years Odd Years

Exact Dates _____ Hours _____ Admission \$ _____

Sponsored by: _____

Location w/ address _____

Website _____

Comments About the Show _____

Contact Person _____ Phone # _____

email _____

